



Research Article

Correlation of utility perception of innovative extension programme – Vidyapeeth Aaplya Dari, Tantradnyan Shetawari

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ARTICLE CHRONICLE :

Received:
09.06.2012;
Revised :
08.09.2012;
Accepted:
05.10.2012

SUMMARY : The present investigation was undertaken in the randomly selected eight talukas of Parbhani district to know utility perception of the innovative extension programme – *Vidyapeeth Aaplya Dari, Tantradnyan Shetawari* and its relationship with the profile of the selected beneficiary respondents. Two villages from each talukas and ten beneficiary respondents from each village were selected randomly for the relevant data collection. Thus, the total respondents were 120. The result of the investigation revealed that more than half of the respondents were from middle age. About 33.00 per cent had education upto secondary school, while near about 41.00 per cent had semi-medium size of land holding. The remarkable percentage of the respondents was having medium annual income and farming as the major occupation. More than half of them had medium extension contact. Great majority of them had medium social participation and use of information sources. It is also revealed that significant percentage of respondents was found in medium category of utility perception of the innovative extension programme. The variables namely education, use of information sources, extension contact, social participation, annual income, land holding were positively and significantly related with perceived utility of the programme and variable age was negatively related with it.

How to cite this article : Kapse, P.S., Antwal, P.N. and Gore, A.K. (2012). Correlation of utility perception of innovative extension programme – Vidyapeeth Aaplya Dari, Tantradnyan Shetawari . *Agric. Update*, 7(3&4): 308-310.

KEY WORDS:

Socio-economic profile, Utility perception, Extension programme, Correlation, Independent variables

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